

RFID 24-7 Your source for news and trends from the RFID and auto-ID industry



DOD tests RFID to monitor food items shipped to troops during combat

[full article](#)

The U.S. Department of Defense is testing RFID with the hope of using the technology to get more nutritious foods into the hands of U.S. troops involved in critical missions overseas.

Long an innovator when it comes to RFID, the DOD's latest use case involves tagging First Strike Rations, a compact, eat-on-the-move assault ration designed for use by soldiers during periods of highly intense and mobile combat operations, such as those in Afghanistan.

The DOD has enlisted a team of researchers at the University of South Florida Polytechnic's College of Technology and Innovation Lab to develop a system to predict the shelf life of packaged FSR meals and to monitor their quality during shipment and storage. Eventually, more than 5,000 pallets of FSRs could carry RFID tags. The DOD will also consider tagging more than a million pallets of MREs.

[Click here to read the full article.](#)

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WSJ: RFID will play a major role in simplifying travel logistics at airports

An article in this week's Wall Street Journal examines some of the consumer facing benefits that RFID technology will bring to the airline industry.

[Read the entire article here](#)

Fashion Day event will showcase benefits of RFID source tagging

Sponsored by Checkpoint Systems, attendees at the June 8th event will learn how RFID can improve efficiency from source-to-store and how new technologies can boost sales in apparel outlets.

[Read the official press release](#)

Item Level RFID Initiative considers alliance with European retailers

Retailers like Gerry Weber and others have expressed an interest in joining the newly formed ILRI to share global best practices.

[Read the entire blog post here](#)

Upcoming Events

U Connect Live

May 31-June 3
Orlando, Fla.

Checkpoint Systems Fashion Day Europe

June 8, 2011
Brussels

NFC Bootcamp

June 22, 2011
Dallas, Tex.

2011 AIM Expo

Sept. 26-28, 2011
Las Vegas, Nev.

RFID Europe 2011

Sept. 27-28, 2011
Cambridge, UK

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About the Editor

John R. Johnson is a veteran business and technology journalist with over 20 years of experience covering RFID technology, smart grid and supply chain topics. He is the former editor of RFIDWatch Weekly and DC Velocity magazine.

[More info](#)

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Boeing and Alaska Air launch RFID-based maintenance program

The Component Management Optimization program will increase the efficiency of airline fleets by simplifying maintenance procedures.

[Watch a video of the RFID program here](#)

Baluff RFID unveils cloud-based solution for RFID-based apps

Firm says that deploying RFID with a cloud-based IT infrastructure can save thousands of dollars each year, making the ROI from RFID more palatable.

[Watch a video of the cloud solution](#)

Identive and NXP sign multi-year value added reseller agreement

The deal builds on an existing relationship that includes cooperation on secure ID apps like contactless readers for government and employee ID programs, NFC stickers for mobile phones and RFID tags for tracking assets.

[Read the full press release](#)

Identec Group closes \$7.5M Financing for U.S. business expansion

New financing will fuel further expansion in the U.S. RFID solutions market and fund organic growth at the four U.S.-based companies owned by Identec.

[Read the full press release](#)

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